

Central Arizona Riding Academy

*Presents*

The 38th

**CHAMPAGNE**

**Dressage Show I & II**



**2023**

**Sponsorship  
Opportunities  
& Vendor Application**

**JANUARY 13-15, 2023**

Benefiting the Central Arizona Equestrian Educational Society,  
a 501(c)(3) nonprofit organization

C.A.R.A. PRESENTS



38th CHAMPAGNE  
DRESSAGE SHOW I & II

Dear Prospective 2023 Sponsor,

I hope this letter finds you and yours safe and well. I want to give you a heartfelt thank you for your support of the 2022 Champagne Shows.

The 2022 Champagne Shows were a huge success largely because of your support of our sport and of CARA (Central Arizona Riding Academy). Again, thank you sincerely from the bottom of my heart. Without your continued support, events such as these would not be possible.

The 2023 Champagne Show, now be in its 38th year, will be taking place on January 13-15, 2023 at Horseshoe Park & Equestrian Center in Queen Creek, Arizona. We are looking forward to the show's expansion, and are excited to be a partner show with the National Pony Cup. The VIP Pavilion and party area is again in the planning stages. The VIP Pavilion Sponsor will be guaranteed up to six (6) stalls in the Premium barn, at standard stall price. Diamond Sponsors that submit their sponsorship forms by December 1, 2022 will be guaranteed two (2) stalls in the Premium barn at standard stall price.

This year's Champagne Brunch will be a benefit for the newly formed Central Arizona Equestrian Education Society, a 501(c) 3 corporation. The mission statement for this non-profit is to provide education about dressage training, horse breeding and conformation, animal welfare through clinics, events, seminars and hands on meetings and activities and to encourage the involvement of children and adults in the care and training of horses through scholarships and other events. As such, all sponsorship of this brunch will be completely tax deductible!

We will be sending out more information about our plans in the near future. Thank you again for your contribution and sponsorship. We look forward to seeing you at the 2023 Champagne Show!

Sincerely,

Dorie Vlatten-Schmitz





# VIP PAVILION SPONSOR

*\$8,000*



## Benefits

- Dedicated social media press release announcing VIP Sponsorship
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Recognition thorough PA announcements during the event
- Guarantee of up to 6 stalls in premium barn at standard stall price
- Full-page black & white Show Program advertisement
- Premier banner signage at arenas and VIP Pavilion
- Reserved table for 8 in VIP Pavilion
- 8 Champagne Brunch tickets



# Sponsorship Levels

## DIAMOND \$2,000

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter emails, and printed materials associated with the event
- 3-Day arena signage in the main arena
- Full-page black & white Show Program advertisement
- Up to 2 stalls in Premium Barn if Sponsorship and competitor entry are received no later than December 1
- Reserved table for 8 in VIP Pavilion
- 8 Champagne Brunch tickets. Sponsorship must be committed no later than December 1, 2022

## PLATINUM \$750

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter, emails, and printed materials associated with the event
- Arena signage
- Full-page black & white Show Program advertisement
- Reserved seating for 4 in VIP Pavilion
- 4 Champagne Brunch tickets

## GOLD \$650

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage
- Full-page black & white Show Program advertisement
- Reserved seating for 3 in VIP Pavilion
- 3 Champagne Brunch tickets

## SILVER \$500

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage at covered warm-up competition arena
- Half-page black & white Show Program advertisement
- Reserved seating for 2 in VIP Pavillion
- 2 Champagne Brunch tickets

## BRONZE \$350

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Signage at covered warm-up competition arena
- 1/4-page black & white Show Program advertisement
- Reserved seating for 1 in VIP Pavilion
- 1 Champagne Brunch ticket







# Sponsorship Levels

## Champagne Brunch Sponsor

\$2,500 or \$500 per Co-Sponsorship

Benefitting the Central Arizona Equestrian Educational Society, a 501(c)(3) nonprofit organization. All contributions and donations are tax-deductable

## Prix St. James Sponsor

\$500

## Volunteer Hospitality Sponsor

\$150/day or \$375 all three days

## Official's Golf Cart Sponsor

\$700

Includes 1/4 page ad in show program & signage on golf carts

## Saturday Vendor Walk Party Sponsor

Contact us for details at 480-580-0634

Provides food and beverages & includes 1/4 page ad in show program

## Thursday Welcome Party Sponsor

\$500

Provides food and beverages & includes 1/4 page ad in show program. Contact us for details at 480-580-0634

## Additional Opportunities

### National Class Sponsorship

\$50

### FEI Class Sponsorship

\$70

### Merchandise Sponsor

\$100

Contact us for details at 480-580-0634

### Patron Sponsor

From \$100 on up

Let us put your sponsorship to the best use!

### Arena Letter Sponsors

\$150/per letter

Sponsor a single arena letter

### Vendor Booth Space

\$80/day or \$225/all 3 days

Customizable Sponsorships are available. Please contact Dorie Vlatten-Schmitz at 480-580-0634

# 2023 Show Sponsorship Agreement



## 38th CHAMPAGNE DRESSAGE SHOW I & II

### Please Select Sponsorship Level(s):

- |  |         |  |       |
|--|---------|--|-------|
| <input type="checkbox"/> *VIP Party Pavilion Sponsor | \$8,000 | <input type="checkbox"/> Gold Sponsor                | \$650 |
| <input type="checkbox"/> *Champagne Brunch Sponsor   | \$2,500 | <input type="checkbox"/> Silver Sponsor              | \$500 |
| <input type="checkbox"/> *Diamond Sponsor            | \$2,000 | <input type="checkbox"/> Bronze Sponsor              | \$350 |
| <input type="checkbox"/> Platinum Sponsor            | \$750   | <input type="checkbox"/> Champagne Brunch Co-Sponsor | \$500 |

\* Sponsorships of \$2,000 and above must be received by December 1, 2022 for consideration of Premium Stabling. First come, first served policy applies.

- |   |                                  |  |                                  |
|---|----------------------------------|--|----------------------------------|
| <input type="checkbox"/> Golf Cart Sponsor                  | \$700                            | <input type="checkbox"/> Prix St. James Sponsor        | \$500                            |
| <input type="checkbox"/> Thursday Welcome Party Sponsor     | \$500                            | <input type="checkbox"/> Volunteer Hospitality Sponsor | \$125/day or<br>\$300/all 3 days |
| <input type="checkbox"/> Saturday Vendor Walk Party Sponsor | Call for details<br>480-580-0634 | <input type="checkbox"/> FEI Class Sponsorship         | \$70                             |
| <input type="checkbox"/> National Class Sponsorship         | \$50                             | <input type="checkbox"/> Patron Sponsor                | \$100+                           |
| <input type="checkbox"/> Merchandise Sponsor                | \$100                            | <input type="checkbox"/> Arena Letter Sponsor          | \$150                            |

**Total Sponsorship Amount** \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Enclosed is Payment of \_\_\_\_\_

Check     MasterCard     Visa

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 or 4 Digit Verification Code (on back) \_\_\_\_\_

Name on Card (print): \_\_\_\_\_

Signature: \_\_\_\_\_

**NEW!**

Want to pay using your Zelle or Venmo account? Send Payment to Mobile #480-580-0634

Return completed agreement and checks to:

D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

# 2023 Champagne Show Program Advertising Agreement

Name: \_\_\_\_\_

Address (City, State, Zip): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Enclosed is Payment of \_\_\_\_\_

Check       MasterCard       Visa

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 or 4 Digit Verification Code (on back) \_\_\_\_\_

Name on Card (print): \_\_\_\_\_

Signature: \_\_\_\_\_



Want to pay using your Zelle or Venmo account? Send Payment to Mobile #480-580-0634

Return completed agreement and checks to:  
D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

Ad Size Selection: \_\_\_\_\_ Notes: \_\_\_\_\_

Ad Size/Position	Dimensions	Bleed Size	Bleed Available	Color Cost	B&W Cost
Outside Back Cover	Full Page 8.5" x 11"	8.75" x 11.25"	Yes	___ \$250	N/A
Inside Front Cover	Full Page 8.5" x 11"	8.75" x 11.25"	Yes	___ \$225	N/A
Inside Back Cover	Full Page 8.5" x 11"	8.75" x 11.25"	Yes	___ \$225	N/A
Interior Full Page	Full Page 8.5" x 11"	N/A	No	N/A	___ \$200
Interior Half-page	7.5"w x 5"h	N/A	No	N/A	___ \$150
Interior Quarter-page	3.75"w x 5"h	N/A	No	N/A	___ \$75
Interior Eighth-page	3.5"w x 2"h or 2"w x 3.5"h	N/A	No	N/A	___ \$50

## Please Note:

All ads must be sent in digital format, via email. Accepted file types for ads are .pdf, .eps, or .tiff. Fonts must be embedded. .jpg files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word .doc and are using photos and logos, please send these files along with your ad. If you have questions regarding the format and/or acceptability of your file, please contact:  
Patrice Hightower: pshightower@gmail.com

## Artwork & Payment Deadline: Dec 9, 2022

Payment: Checks should be made out to Central Arizona Riding Academy (CARA), and must accompany your ad. Ads will not run in program unless paid in full and submitted prior to the deadline.

Return completed agreement and check to:  
D.V. Schmitz, 41655 N Kenworthy Rd,  
San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

# 2023 Champagne Show Vendor Reservation & Agreement

**Vendor Coordinator: Mary Anne Porter Phone: (916) 204-8641 Email: maporter93@cox.net**

**Vendor Space daily fee: \$80. All 3 days: \$225 Daily fee includes sponsorship of one class.**

**Booth Size - 10' x 10'** (No tables or chairs provided) Please select preferences:

\_\_\_\_\_ Outdoors/outdoors under cover (for tents or portable booths)

\_\_\_\_\_ Outdoor space for trailers with access to electricity (220 or 110)

\_\_\_\_\_ Indoor (large tent) \_\_\_\_\_ need electricity (110 only)

**Days Attending:** Friday \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_ All three Days \_\_\_\_\_ **Amount Due \$** \_\_\_\_\_

## Vendor Information:

Business Name \_\_\_\_\_

Type of business or service \_\_\_\_\_

Owner/Representative: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Full payment due December 22, 2022. Make checks payable to Central Arizona Riding Academy**

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ SS code \_\_\_\_\_

Card Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



### Want to pay using your Zelle or Venmo account?

Send Payment to Mobile #480-580-0634 or return completed agreement and checks to:

D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment and keep a copy for your records!

(Reservation & Agreement continued on following page)



# Vendor Reservation & Agreement, page 2

**Space assignments will be made according to vendor needs and date received.**

**Initial setup:** Each vendor is responsible for scheduling arrival with the vendor coordinator.

**Set-up on January 14, 2022.** No vendor set-up during the Horse Show. Please confirm arrival time with vendor coordinator.

**Security:** There is no overnight security at the Park. Vendor's property during the show or after show hours is the vendor's responsibility.

**Cancellation and Refunds:** Must be done by email 5 days prior to your scheduled arrival date, for a refund.

**Certificate of Insurance:** All vendors will be required to have a certificate of insurance showing that coverage is in effect from set up to take down. Failure to comply with the insurance requirements will render null and void any contractual formed by this application.

I have read the Term and Conditions of this Vendor application and **BY SIGNING BELOW, I AGREE** to be bound by all Terms and Conditions of this Vendor application, and further agree to indemnify and hold harmless Central Arizona Riding Academy and its affiliates, its officers, employees, and agents from all costs, liabilities, attorney's fees, judgments, and expenses incurred because of or arising out of any claim, assertion, or legal proceeding concerning my obligations under this contract and form any all claims for injury or loss suffered during or in conjunction with any of the horse show during which I will be a Vendor and for any and all claims

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**Thank You For Your  
Consideration!**

**We hope you join us this year for the Champagne Dressage Shows!**